



**2023**

# **Youth Leadership Retreat**

Sponsorships



# About Us

## Leading Today for a Kinder Tomorrow

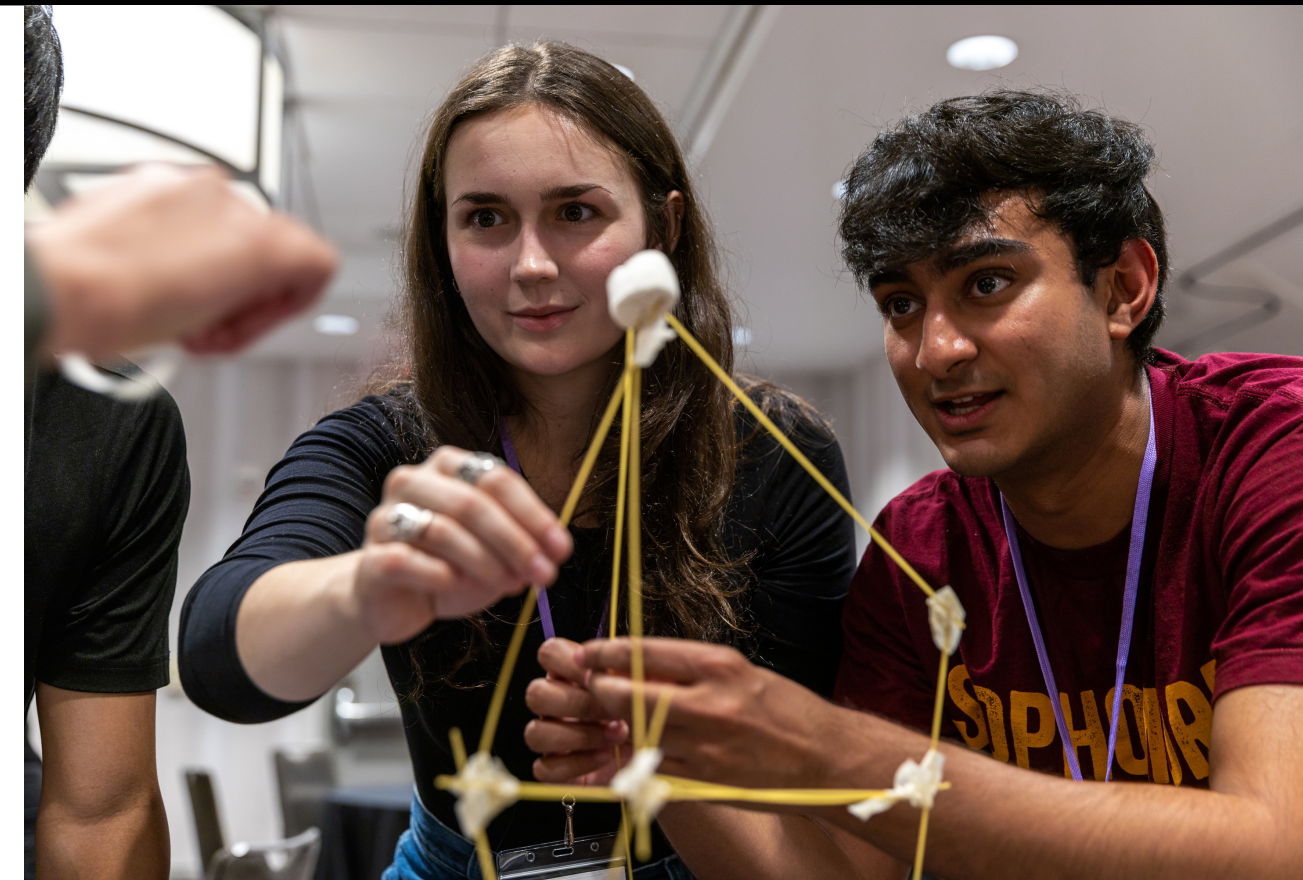
### Why Riley's Way?

Riley's Way supports and connects young leaders around the country to become powerful voices, informed thinkers, and kind leaders. We provide young people with the programs, support and inclusive community they need to thrive as changemakers. Today, more than ever, the world needs kind and empathetic leaders to address the complex challenges facing society. Riley's Way is committed to supporting these young leaders in building a better world that values kindness, empathy, connection, and the voices of all youth.

Mackenzie and Ian Sandler established Riley's Way Foundation in 2014 in loving memory of their daughter Riley Hannah Sandler.

### What We Do

Riley's Way provides young leaders with the tools and resources to envision change and achieve it. Through our three programs — our Councils and Chapters, the Call For Kindness, and our Youth Leadership Retreats — we are changing the world by providing the infrastructure for young leaders to bring lasting change to their communities.





# About the Program

The fifth annual Riley's Way Youth Leadership Retreat will bring together 100 young leaders from across the country to Tyler Hill Camp in Pennsylvania. Over the course of the weekend, young people ages 14-18 will learn about how the many aspects of their identity shape who they are as a kind leader.

Students will participate in leadership workshops and fun camp activities, be inspired by other young leaders, make life-long connections, and brainstorm how to use what they learn to build a better and kinder world.








Hey Young Leaders, what does kind leadership mean to you?



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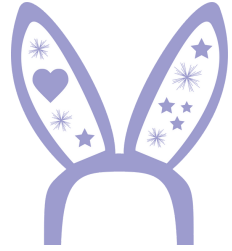
**HEY YOUNG LEADERS,**

**WHAT DOES KIND LEADERSHIP  
MEAN TO YOU?**

Watch on  YouTube

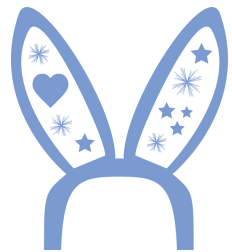


# Sponsorships



## Friend | \$3,000

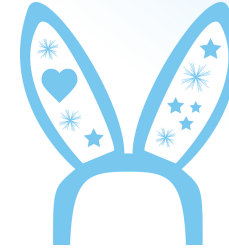
- Listed as a sponsor with your name or your organization's logo featured on our website
- Highlighted as a sponsor in a social media story
- Supports 1 teen in attending the Riley's Way Youth Leadership Retreat - including transportation, leadership development, and long-term access to the Riley's Way network



## Changemaker | \$15,000

Everything in "Organizer" sponsorship level and:

- Announced live as a sponsor during the Retreat
- Featured as a major sponsor in a social media post
- Supports 5 teens in attending the Riley's Way Youth Leadership Retreat - including transportation, leadership development, and long-term access to the Riley's Way network



## Organizer | \$7,500

Everything in "Friend" sponsorship level and:

- Listed as a sponsor with your name or your organization's logo featured on our promotional flyer
- Opportunity to include promotional products in swag bags
- Provides funding for 1 speaker stipend for an expert to present their work and experiences to 100 youth in attendance



## Visionary | \$25,000

Everything in "Changemaker" sponsorship level and:

- Exclusive "Presented By" opportunity
- Supports 10 teens in attending the Riley's Way Youth Leadership Retreat - including transportation, leadership development, and long-term access to the Riley's Way network



# Thank You!

**For more information, please contact:**

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